

SHULAS
STEAK HOUSE



NAPLES, FL

SHULAS

STEAK HOUSE



ABOUT US

Shula's Steak House is a modern interpretation of the classic American steak house featuring exceptional cuisine inspired by the winning traditions and standards exemplified by its historic and iconic namesake, Don Shula. Shula's enjoys long-standing strategic partnerships with America's premier meat purveyors, assuring quality and consistency at the highest levels, and availability in every market we operate across the country.

Steak enthusiasts experience gracious and attentive service in a warm, comfortable setting designed to inspire relaxation and enjoyment among family, friends and colleagues. Whether celebrating a special occasion or a spontaneous night out, guests have chosen Shula's Steak House for over 34 years.

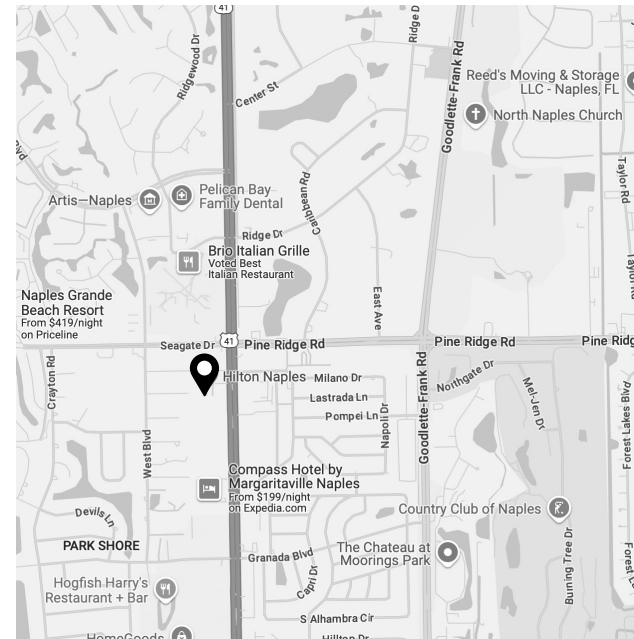
SHULA'S
STEAK HOUSE

Shula's Steak House/Naples is located on the ground floor of Hilton Naples, within walking distance from the open-air Waterside Shops and five miles from the historic district of Old Naples.



Hilton Naples

5111 Tamiami Trail North
Naples, Florida 34103



§ Private Dining Rooms



NAPLES, FL
SHULAS
STEAK HOUSE

THE WINE ROOM



PRIVATE - UP TO 16 GUESTS

Equipped with a 50' flat screen Plasma HDTV monitor with VGA connections to any laptop for that perfect presentation along with Wi-Fi. Ideal for intimate gatherings such as rehearsal dinners, baby showers, bachelor/bachelorette parties, birthday celebrations, family gatherings, employee /client appreciation dinners, and so much more.



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THE COACH'S ROOM



**PRIVATE -
UP TO 30 SEATED GUESTS
UP TO 40 RECEPTION GUESTS**
Equipped with a 50' flat screen Plasma HDTV monitor with VGA connections to any laptop for that perfect presentation along with Wi-Fi. Perfect for a business meeting or conference, client appreciation event, office birthday party, rehearsal dinner, any special occasion or holiday gathering. This room can offer various set ups from u-shape, conference, square or rounds.



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THE PLAYER'S AREA



SEMI-PRIVATE - 40+ GUESTS

The Player's Area is a semi-private dining area and is ideal for large gatherings of 40+. This area can be AV equipped with monitors or screens.



NAPLES, FL
SHULAS
STEAK HOUSE

LOBBY BAR AREA



**PRIVATE BAR AREA -
UP TO 125 GUESTS**

Perfect for any cocktail reception. This area can accommodate up to 125 guests with a private bar area. We offer a wide selection of hors d'oeuvres that can be passed or displayed.



NAPLES, FL
SHULA'S
STEAK HOUSE

POOLSIDE BY SHULA'S



**OUTDOORS / POOLSIDE
RECEPTIONS -
UP TO 100 GUESTS**

Plan an outdoor reception poolside beneath royal palms. Enjoy the cool southern Florida breezes and the soft sounds of the waterfall.

§ Private Dining Menus



NAPLES, FL
SHULAS
STEAK HOUSE

HORS D'OEUVRES

Excludes Alcoholic and Non-Alcoholic Beverages, 6% FL Sales Tax, and 22% Gratuity.

HORS D'OEUVRES CAN BE PASSED OR DISPLAYED. PRICES SHOWN ARE PER PERSON.

Gourmet Fruit & Cheese Board Display \$10
Add Meats: Including prosciutto, salami and capicola +\$7

Vegetable Crudité Display \$10

Blackened Tenderloin Tips \$10
Accompanied with Béarnaise & Shula's BBQ sauce

Calamari \$11
Accompanied with remoulade and mustard aioli

Hand Rolled Sushi Display \$15
California roll, spicy tuna roll, vegetarian roll with pickled ginger & wasabi, soy sauce

GUEST'S FAVORITE

Seafood Display

MKT Price

*BBQ Shrimp, Fried Lobster Tails,
Calamari and Maryland Crab Cakes*



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HORS D'OEUVRES

Excludes Alcoholic and Non-Alcoholic Beverages, 6% FL Sales Tax, and 22% Gratuity.

HORS D'OEUVRES CAN BE PASSED OR DISPLAYED. PRICES SHOWN ARE PER PIECE.

Colossal Shrimp Cocktail \$8 each

Remoulade, cocktail sauce, lemon

Maryland Crab Cakes \$9 each

Jumbo lump crab, remoulade

Mini Lamb Chops \$8 each

With mint jelly

Sweet Chili Chicken \$5 each

Boneless wings, sweet chili glaze & cilantro

Tomato & Mozzarella Skewers \$5 each

With pesto sauce

SIGNATURE APPETIZER

BBQ Shrimp

\$9 each

*Gulf shrimp stuffed with fresh basil, wrapped
with Applewood-Smoke bacon & basted
with BBQ sauce*

GUEST'S FAVORITE

Artisan Flatbreads

\$15 each

Black & Blue / Wild Mushroom / Margherita



NAPLES, FL
SHULAS
STEAK HOUSE

COMPLETELY CONTINENTAL

\$22 per person 6% FL Sales Tax and 22% Gratuity Applied.

BREAKFAST SELECTIONS

Hot Oatmeal

With raisins & brown sugar

Selection of Muffins, Danishes & Bagels

With butter, preserves & cream cheese

Seasonal Fresh Fruit & Berries

BEVERAGE SELECTIONS

Cranberry Juice

Fresh Orange Juice

Starbuck's Regular Coffee

Starbuck's Decaffeinated Coffee

Assortment of English Breakfast Teas

All Eggs are Cage-Free



NAPLES, FL
SHULAS
STEAK HOUSE

MORNING MARKET BUFFET

\$28 per person 6% FL Sales Tax and 22% Gratuity Applied.

BREAKFAST SELECTIONS

Fluffy Scrambled Eggs

PLANNER SELECTS ONE:

**Turkey Bacon, Turkey Sausage
or Applewood Smoked Bacon**

House-Made Breakfast Potatoes

Biscuits and Gravy

Selection of Muffins, Danishes & Bagels
With butter, preserves, and cream cheese

Seasonal Fresh Fruit & Berries

BEVERAGE SELECTIONS

Cranberry Juice

Fresh Orange Juice

Starbuck's Regular Coffee

Starbuck's Decaffeinated Coffee

Assortment of English Breakfast Teas

All Eggs are Cage-Free



NAPLES, FL
SHULAS
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PERFECT SEASON LUNCH

\$30 per person 6% FL Sales Tax and 22% Gratuity Applied.

PLANNER SELECTS UP TO FOUR ITEMS

Caesar Salad with Grilled Chicken

Sweet gem lettuce, parmesan, herb garlic crouton, house-made Caesar dressing

Black and Blue Salad

Blackened tenderloin tips, gorgonzola cheese, red onions, tomato, crispy onions, mixed greens, bleu cheese dressing

Grilled Chicken Sandwich

Marinated breast, Jack cheese, baby greens, tomato, red onion, brioche roll, served with seasonal fruit

Steak Sandwich

Chargrilled New York strip, gruyere cheese, red onion jam, herbed mayo, toasted ciabatta bun, served with steak fries

Mediterranean Vegetable Wrap

Julienne peppers, grilled zucchini, red onion, baby greens, tomato, basil & cannellini bean spread, whole wheat wrap, served with seasonal fruit

OPTIONAL DESSERT

ADDITIONAL \$2 PER PERSON

Freshly Baked Assorted Large Cookies

Vegetarian & Vegan Options Available



NAPLES, FL
SHULAS
STEAK HOUSE

HALL OF FAME LUNCH

\$36 per person 6% FL Sales Tax and 22% Gratuity Applied.

SALAD

PLANNER SELECTS ONE:

Shula's House Salad

Caesar Salad

Salads served with
sourdough bread & butter

ENTRÉE

EACH GUEST SELECTS ONE:

Blackened Tenderloin Tips

Seared, Cajun spices, Béarnaise and
BBQ sauce, mashed potatoes

Maryland Crab Cake

Pan seared, served with fresh
steamed asparagus

Shrimp Cavatappi Pasta

Lobster bisque, shiitake mushrooms,
roasted red peppers, tomatoes,
chili flakes, fresh parmesan cheese

OPTIONAL DESSERT

ADDITIONAL \$2 PER PERSON

Freshly Baked Assorted Large Cookies

BEVERAGES

Freshly brewed Starbucks® Coffee

Decaffeinated Coffee

Assorted Tazo® Teas

Soft Drinks or Ice Tea

Vegetarian & Vegan Options Available



NAPLES, FL
SHULAS
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SUPER BOWL LUNCH

\$50 per person 6% FL Sales Tax and 22% Gratuity Applied.

SALAD

PLANNER SELECTS ONE:

Caesar Salad

Shula's House Salad

The Wedge

*Salads served with
sourdough bread & butter*

ENTRÉE

EACH GUEST SELECTS ONE:

Blackened Tenderloin Tips

Béarnaise sauce, BBQ Sauce

Half Chicken Breast

Sherry chicken jus

8oz. Grilled Salmon

Beurre blanc

*Entrées served with fresh
seasonal vegetables*

DESSERT

PLANNER SELECTS ONE:

Cheesecake

Seven Layer Chocolate Cake

BEVERAGES

Freshly brewed Starbucks® Coffee

Decaffeinated Coffee

Assorted Tazo® Teas

Soft Drinks or Ice Tea

Vegetarian & Vegan Options Available



NAPLES, FL
SHULAS
STEAK HOUSE

PERFECT SEASON DINNER

\$112 per person 6% FL Sales Tax and 22% Gratuity Applied.

SALAD

PLANNER SELECTS ONE:

Shula's House Salad

Caesar Salad

Salads served with
sourdough bread & butter

ENTRÉE

EACH GUEST SELECTS ONE:

7oz Grilled Filet Mignon

Béarnaise sauce

Half Chicken Breast

Sherry chicken jus

8oz. Center Cut Grilled Salmon

Beurre blanc

*Entrées served with steamed
asparagus and mashed potatoes*

Add a lobster tail +\$42

DESSERT

PLANNER SELECTS ONE:

Cheesecake

Seven Layer Chocolate Cake

BEVERAGES

Freshly brewed Starbucks® Coffee

Decaffeinated Coffee

Assorted Tazo® Teas

Soft Drinks or Ice Tea

Vegetarian & Vegan Options Available



NAPLES, FL
SHULAS
STEAK HOUSE

HALL OF FAME DINNER

\$125 per person 6% FL Sales Tax and 22% Gratuity Applied.

SALAD

PLANNER SELECTS ONE:

Shula's House Salad

Caesar Salad

The Wedge

*Salads served with
sourdough bread & butter*

ENTRÉE

EACH GUEST SELECTS ONE:

10oz Grilled Filet Mignon

Béarnaise sauce

Half Chicken Breast

Sherry chicken jus

8oz. Center Cut Grilled Salmon

Beurre blanc

*Entrées served with steamed
asparagus and mashed potatoes*

Add a lobster tail +\$42

DESSERT

PLANNER SELECTS ONE:

Cheesecake

Seven Layer Chocolate Cake

Key Lime Pie

BEVERAGES

Freshly brewed Starbucks® Coffee

Decaffeinated Coffee

Assorted Tazo® Teas

Soft Drinks or Ice Tea

Vegetarian & Vegan Options Available



NAPLES, FL
SHULAS
STEAK HOUSE

SUPER BOWL DINNER

\$140 per person 6% FL Sales Tax and 22% Gratuity Applied.

APPETIZER

PLANNER SELECTS ONE:

Maryland Crab Cake

Jumbo lump crab, avocado butter, remoulade

Colossal Shrimp Cocktail

Remoulade, cocktail sauce, lemon

SALAD

PLANNER SELECTS TWO:

Shula's House Salad

Caesar Salad

The Wedge

Salads served with sourdough bread & butter

ENTRÉE

EACH GUEST SELECTS ONE:

10oz Grilled Filet Mignon

Béarnaise sauce

14oz Prime New York Strip

Chimichurri sauce

Half Chicken Breast

Sherry chicken jus

8oz. Center Cut Grilled Salmon

Beurre blanc

Entrées served with steamed asparagus and mashed potatoes

Add a lobster tail +\$42

DESSERT

PLANNER SELECTS TWO:

Cheesecake

Seven Layer Chocolate Cake

Seasonal Berries

Key Lime Pie

BEVERAGES

Freshly brewed Starbucks® Coffee

Decaffeinated Coffee

Assorted Tazo® Teas

Soft Drinks or Ice Tea

Vegetarian & Vegan Options Available



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BAR / BEVERAGES

We offer open bar, cash bar, liquor, beer, wine or a combination thereof. All alcoholic beverages are based on consumption and wine is priced per bottle/per glass. The prix-fixe menu options include a soft drink, iced tea, and coffee service. Please ask Courtney to help you customize your bar menu.

WINE SELECTIONS

Shula's Steak House Naples offers over 3,600 wine selections. We can customize your wine selection by using our interactive Personal Sommelier. The interactive Personal Sommelier can pair your menu by flavor, region, price range or the 90 Point Club.

SERVICE CHARGES

We do not have a food/beverage minimum but do apply room fees. The Wine Room is \$200, The Coach's Room is \$225, The Player's Area is \$300 and Shula's Lobby Bar is \$10 per guest. Please discuss these fees with Courtney.

CANCELLATION CHARGES

A cancellation fee of \$600 for Breakfast/Lunch and \$1500 for Dinner/Reception will be applied if an event is cancelled with fourteen (14) days of the scheduled event. Should your party

not fulfill our Cancellation Policy and not show up for the event, the Client will be charged the guaranteed number of guests times the per person food amount plus tax & tip.

AUDIO/VISUAL EQUIPMENT SERVICE

The two private dining rooms come equipped with a 50" flat screen monitor with a VGA or HDMI connections for the perfect presentation at \$125 per day. Additional AV equipment is available upon requested. Please ask Courtney for a complete list of equipment.

PARKING & LOCATION

We offer complimentary valet parking and garage parking. Shula's Steak House is located in the lobby area of the Hilton Naples at 5111 Tamiami Trail North, Naples FL 34103.

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Director of Marketing & Sales

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 *Thank You*

Shula's Steak House Naples

Inside the Hilton Naples
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