



# SHULAS

STEAK HOUSE

NAPLES, FL

SHULAS

STEAK HOUSE



## ABOUT US

Shula's Steak House is a modern interpretation of the classic American steak house featuring exceptional cuisine inspired by the winning traditions and standards exemplified by its historic and iconic namesake, Don Shula. Shula's enjoys long-standing strategic partnerships with America's premier meat purveyors, assuring quality and consistency at the highest levels, and availability in every market we operate across the country.

Steak enthusiasts experience gracious and attentive service in a warm, comfortable setting designed to inspire relaxation and enjoyment among family, friends and colleagues. Whether celebrating a special occasion or a spontaneous night out, guests have chosen Shula's Steak House for over 34 years.

**SHULA'S**  
STEAK HOUSE

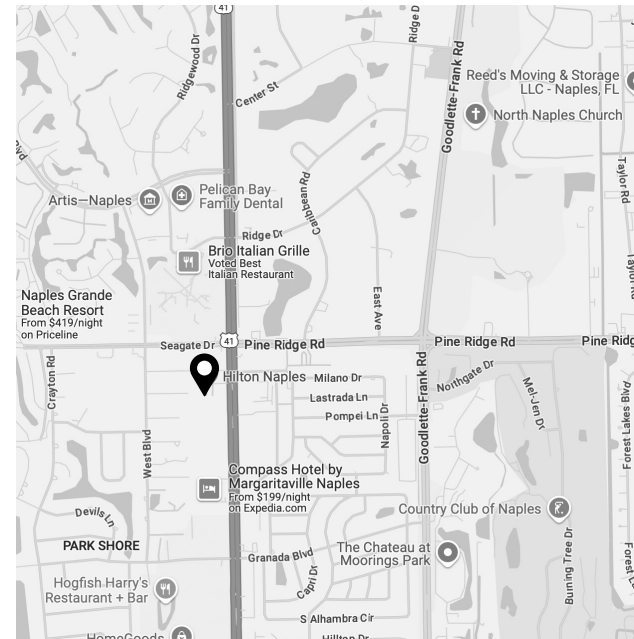


Shula's Steak House/Naples is located on the ground floor of Hilton Naples, within walking distance from the open-air Waterside Shops and five miles from the historic district of Old Naples.



### Hilton Naples

5111 Tamiami Trail North  
Naples, Florida 34103



# § Private Dining Rooms





NAPLES, FL  
SHULA'S  
STEAK HOUSE

PRIVATE DINING SPACES

THE WINE ROOM



**PRIVATE - UP TO 16 GUESTS**

Equipped with a 50' flat screen Plasma HDTV monitor with VGA connections to any laptop for that perfect presentation along with Wi-Fi. Ideal for intimate gatherings such as rehearsal dinners, baby showers, bachelor/bachelorette parties, birthday celebrations, family gatherings, employee /client appreciation dinners, and so much more.



NAPLES, FL  
SHULA'S  
STEAK HOUSE

PRIVATE DINING SPACES

THE COACH'S ROOM



**PRIVATE -  
UP TO 30 SEATED GUESTS  
UP TO 40 RECEPTION GUESTS**

Equipped with a 50' flat screen Plasma HDTV monitor with VGA connections to any laptop for that perfect presentation along with Wi-Fi. Perfect for a business meeting or conference, client appreciation event, office birthday party, rehearsal dinner, any special occasion or holiday gathering. This room can offer various set ups from u-shape, conference, square or rounds.



NAPLES, FL  
SHULA'S  
STEAK HOUSE

PRIVATE DINING SPACES

THE PLAYER'S AREA



**SEMI-PRIVATE - 40+ GUESTS**

The Player's Area is a semi-private dining area and is ideal for large gatherings of 40+. This area can be AV equipped with monitors or screens.



NAPLES, FL  
SHULA'S  
STEAK HOUSE

PRIVATE DINING SPACES

LOBBY BAR AREA



**PRIVATE BAR AREA -  
UP TO 125 GUESTS**

Perfect for any cocktail reception. This area can accommodate up to 125 guests with a private bar area. We offer a wide selection of hors d'oeuvres that can be passed or displayed.





NAPLES, FL  
SHULA'S  
STEAK HOUSE

OUTDOOR DINING SPACES

POOLSIDE BY SHULA'S



**OUTDOORS / POOLSIDE  
RECEPTIONS -  
UP TO 100 GUESTS**

Plan an outdoor reception poolside beneath royal palms. Enjoy the cool southern Florida breezes and the soft sounds of the waterfall.

# § Private Dining Menus



NAPLES, FL  
SHULA'S  
STEAK HOUSE

## HORS D'OEUVRES

*Excludes Alcoholic and Non-Alcoholic Beverages, 6% FL Sales Tax, and 22% Gratuity.*

**HORS D'OEUVRES CAN BE PASSED OR DISPLAYED. PRICES SHOWN ARE PER PERSON.**

**Gourmet Fruit & Cheese Board Display \$10**

*Add Meats: Including prosciutto, salami and capicola +\$7*

**Vegetable Crudit  Display \$10**

**Blackened Tenderloin Tips \$10**

*Accompanied with B arnaise & Shula's BBQ sauce*

**Calamari \$11**

*Accompanied with remoulade and mustard aioli*

**Hand Rolled Sushi Display \$15**

*California roll, spicy tuna roll, vegetarian roll with pickled ginger & wasabi, soy sauce*

### GUEST'S FAVORITE

**Seafood Display**

MKT Price

*BBQ Shrimp, Fried Lobster Tails,  
Calamari and Maryland Crab Cakes*





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SHULAS  
STEAK HOUSE

## HORS D'OEUVRES

*Excludes Alcoholic and Non-Alcoholic Beverages, 6% FL Sales Tax, and 22% Gratuity.*

**HORS D'OEUVRES CAN BE PASSED OR DISPLAYED. PRICES SHOWN ARE PER PIECE.**

**Colossal Shrimp Cocktail** \$8 each

*Remoulade, cocktail sauce, lemon*

**Maryland Crab Cakes** \$9 each

*Jumbo lump crab, remoulade*

**Mini Lamb Chops** \$8 each

*With mint jelly*

**Sweet Chili Chicken** \$5 each

*Boneless wings, sweet chili glaze & cilantro*

**Tomato & Mozzarella Skewers** \$5 each

*With pesto sauce*

### SIGNATURE APPETIZER

**BBQ Shrimp**

\$9 each

*Gulf shrimp stuffed with fresh basil, wrapped  
with Applewood-Smoke bacon & basted  
with BBQ sauce*

### GUEST'S FAVORITE

**Artisan Flatbreads**

\$15 each

*Black & Blue / Wild Mushroom / Margherita*



NAPLES, FL  
SHULAS  
STEAK HOUSE

BREAKFAST MENUS

COMPLETELY CONTINENTAL

\$22 per person 6% FL Sales Tax and 22% Gratuity Applied.

BREAKFAST SELECTIONS

**Hot Oatmeal**

*With raisins & brown sugar*

**Selection of Muffins, Danishes & Bagels**

*With butter, preserves & cream cheese*

**Seasonal Fresh Fruit & Berries**

BEVERAGE SELECTIONS

**Cranberry Juice**

**Fresh Orange Juice**

**Starbuck's Regular Coffee**

**Starbuck's Decaffeinated Coffee**

**Assortment of English Breakfast Teas**

*All Eggs are Cage-Free*



NAPLES, FL  
SHULA'S  
STEAK HOUSE

BREAKFAST MENUS

MORNING MARKET BUFFET

\$28 per person 6% FL Sales Tax and 22% Gratuity Applied.

BREAKFAST SELECTIONS

**Fluffy Scrambled Eggs**

PLANNER SELECTS ONE:

**Turkey Bacon, Turkey Sausage  
or Applewood Smoked Bacon**

**House-Made Breakfast Potatoes**

**Biscuits and Gravy**

**Selection of Muffins, Danishes & Bagels**  
*With butter, preserves, and cream cheese*

**Seasonal Fresh Fruit & Berries**

BEVERAGE SELECTIONS

**Cranberry Juice**

**Fresh Orange Juice**

**Starbuck's Regular Coffee**

**Starbuck's Decaffeinated Coffee**

**Assortment of English Breakfast Teas**

*All Eggs are Cage-Free*





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LUNCH MENUS

PERFECT SEASON LUNCH

\$30 per person 6% FL Sales Tax and 22% Gratuity Applied.

PLANNER SELECTS UP TO FOUR ITEMS

**Caesar Salad with Grilled Chicken**

*Sweet gem lettuce, parmesan, herb garlic crouton, house-made Caesar dressing*

**Black and Blue Salad**

*Blackened tenderloin tips, gorgonzola cheese, red onions, tomato, crispy onions, mixed greens, bleu cheese dressing*

**Grilled Chicken Sandwich**

*Marinated breast, Jack cheese, baby greens, tomato, red onion, brioche roll, erved with seasonal fruit*

**Steak Sandwich**

*Chargrilled New York strip, gruyere cheese, red onion jam, herbed mayo, toasted ciabatta bun, served with steak fries*

**Mediterranean Vegetable Wrap**

*Julienne peppers, grilled zucchini, red onion, baby greens, tomato, basil & cannellini bean spread, whole wheat wrap, served with seasonal fruit*

OPTIONAL DESSERT

ADDITIONAL \$2 PER PERSON

**Freshly Baked Assorted  
Large Cookies**

*Vegetarian & Vegan Options Available*



NAPLES, FL  
SHULA'S  
STEAK HOUSE

LUNCH MENUS

HALL OF FAME LUNCH

\$36 per person 6% FL Sales Tax and 22% Gratuity Applied.

**SALAD**

PLANNER SELECTS ONE:

**Shula's House Salad**

**Caesar Salad**

*Salads served with  
sourdough bread & butter*

**ENTRÉE**

EACH GUEST SELECTS ONE:

**Blackened Tenderloin Tips**

*Seared, Cajun spices, Béarnaise and  
BBQ sauce, mashed potatoes*

**Maryland Crab Cake**

*Pan seared, served with fresh  
steamed asparagus*

**Shrimp Cavatappi Pasta**

*Lobster bisque, shiitake mushrooms,  
roasted red peppers, tomatoes,  
chili flakes, fresh parmesan cheese*

**OPTIONAL DESSERT**

ADDITIONAL \$2 PER PERSON

**Freshly Baked Assorted Large Cookies**

**BEVERAGES**

**Freshly brewed Starbucks® Coffee**

**Decaffeinated Coffee**

**Assorted Tazo® Teas**

**Soft Drinks or Ice Tea**

*Vegetarian & Vegan Options Available*



NAPLES, FL  
SHULA'S  
STEAK HOUSE

SUPER BOWL LUNCH

\$50 per person 6% FL Sales Tax and 22% Gratuity Applied.

**SALAD**

PLANNER SELECTS ONE:

**Caesar Salad**

**Shula's House Salad**

**The Wedge**

Salads served with  
sourdough bread & butter

**ENTRÉE**

EACH GUEST SELECTS ONE:

**Blackened Tenderloin Tips**

*Béarnaise sauce, BBQ Sauce*

**Half Chicken Breast**

*Sherry chicken jus*

**8oz. Grilled Salmon**

*Beurre blanc*

Entrées served with fresh  
seasonal vegetables

**DESSERT**

PLANNER SELECTS ONE:

**Cheesecake**

**Seven Layer Chocolate Cake**

**BEVERAGES**

**Freshly brewed Starbucks® Coffee**

**Decaffeinated Coffee**

**Assorted Tazo® Teas**

**Soft Drinks or Ice Tea**

Vegetarian & Vegan Options Available





NAPLES, FL  
SHULA'S  
STEAK HOUSE

## PERFECT SEASON DINNER

\$112 per person 6% FL Sales Tax and 22% Gratuity Applied.

## SALAD

PLANNER SELECTS ONE:

**Shula's House Salad****Caesar Salad**

Salads served with  
sourdough bread & butter

## ENTRÉE

EACH GUEST SELECTS ONE:

**7oz Grilled Filet Mignon***Béarnaise sauce***Half Chicken Breast***Sherry chicken jus***8oz. Center Cut Grilled Salmon***Beurre blanc*

*Entrées served with steamed  
asparagus and mashed potatoes*

*Add a lobster tail +\$42*

## DESSERT

PLANNER SELECTS ONE:

**Cheesecake****Seven Layer Chocolate Cake**

## BEVERAGES

**Freshly brewed Starbucks® Coffee****Decaffeinated Coffee****Assorted Tazo® Teas****Soft Drinks or Ice Tea**

*Vegetarian & Vegan Options Available*

Featuring **SHULA CUT STEAKS** – Our Proprietary Standard for Premium Black Angus Beef, Aged To Perfection



NAPLES, FL  
SHULA'S  
STEAK HOUSE

## HALL OF FAME DINNER

\$125 per person 6% FL Sales Tax and 22% Gratuity Applied.

## SALAD

PLANNER SELECTS ONE:

**Shula's House Salad****Caesar Salad****The Wedge**

*Salads served with  
sourdough bread & butter*

## ENTRÉE

EACH GUEST SELECTS ONE:

**10oz Grilled Filet Mignon***Béarnaise sauce***Half Chicken Breast***Sherry chicken jus***8oz. Center Cut Grilled Salmon***Beurre blanc*

*Entrées served with steamed  
asparagus and mashed potatoes*

*Add a lobster tail +\$42*

## DESSERT

PLANNER SELECTS ONE:

**Cheesecake****Seven Layer Chocolate Cake****Key Lime Pie**

## BEVERAGES

**Freshly brewed Starbucks® Coffee****Decaffeinated Coffee****Assorted Tazo® Teas****Soft Drinks or Ice Tea**

*Vegetarian & Vegan Options Available*

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STEAK HOUSE

## SUPER BOWL DINNER

\$140 per person 6% FL Sales Tax and 22% Gratuity Applied.

## APPETIZER

PLANNER SELECTS ONE:

**Maryland Crab Cake**

*Jumbo lump crab, avocado  
butter, remoulade*

**Colossal Shrimp Cocktail**

*Remoulade, cocktail sauce,  
lemon*

## SALAD

PLANNER SELECTS TWO:

**Shula's House Salad****Caesar Salad****The Wedge**

*Salads served with  
sourdough bread & butter*

## ENTRÉE

EACH GUEST SELECTS ONE:

**10oz Grilled Filet Mignon**

*Béarnaise sauce*

**14oz Prime New York Strip**

*Chimichurri sauce*

**Half Chicken Breast**

*Sherry chicken jus*

**8oz. Center Cut Grilled Salmon**

*Beurre blanc*

*Entrées served with steamed  
asparagus and mashed potatoes*

*Add a lobster tail +\$42*

## DESSERT

PLANNER SELECTS TWO:

**Cheesecake****Seven Layer Chocolate Cake****Seasonal Berries****Key Lime Pie**

## BEVERAGES

**Freshly brewed Starbucks® Coffee****Decaffeinated Coffee****Assorted Tazo® Teas****Soft Drinks or Ice Tea**

*Vegetarian & Vegan Options Available*

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POLICIES / CONTACT

#### BAR / BEVERAGES

We offer open bar, cash bar, liquor, beer, wine or a combination thereof. All alcoholic beverages are based on consumption and wine is priced per bottle/per glass. The prix-fixe menu options include a soft drink, iced tea, and coffee service. Please ask Courtney to help you customize your bar menu.

#### WINE SELECTIONS

Shula's Steak House Naples offers over 3,600 wine selections. We can customize your wine selection by using our interactive Personal Sommelier. The interactive Personal Sommelier can pair your menu by flavor, region, price range or the 90 Point Club.

#### SERVICE CHARGES

We do not have a food/beverage minimum but do apply room fees. The Wine Room is \$200, The Coach's Room is \$225, The Player's Area is \$300 and Shula's Lobby Bar is \$10 per guest. Please discuss these fees with Courtney.

#### CANCELLATION CHARGES

A cancellation fee of \$600 for Breakfast/Lunch and \$1500 for Dinner/Reception will be applied if an event is cancelled with fourteen (14) days of the scheduled event. Should your party

not fulfill our Cancellation Policy and not show up for the event, the Client will be charged the guaranteed number of guests times the per person food amount plus tax & tip.

#### AUDIO/VISUAL EQUIPMENT SERVICE

The two private dining rooms come equipped with a 50" flat screen monitor with a VGA or HDMI connections for the perfect presentation at \$125 per day. Additional AV equipment is available upon requested. Please ask Courtney for a complete list of equipment.

#### PARKING & LOCATION

We offer complimentary valet parking and garage parking. Shula's Steak House is located in the lobby area of the Hilton Naples at 5111 Tamiami Trail North, Naples FL 34103.

CONTACT

**Courtney Kyle**

Director of Marketing & Sales

Direct: 239.659.3176

Email: [ckyle@cooperhotels.com](mailto:ckyle@cooperhotels.com)





# *Thank You*

**Shula's Steak House Naples**

Inside the Hilton Naples  
5111 Tamiami Trail North  
Naples, FL 34103

**Courtney Kyle**

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