



SHULAS

STEAK HOUSE

NAPLES, FL

SHULAS

STEAK HOUSE

Shula's Steak House is a modern interpretation of the classic American steak house featuring exceptional cuisine inspired by the winning traditions and standards exemplified by its historic and iconic namesake, Don Shula. Shula's enjoys long-standing strategic partnerships with America's premier meat purveyors, assuring quality and consistency at the highest levels, and availability in every market we operate across the country.

Steak enthusiasts experience gracious and attentive service in a warm, comfortable setting designed to inspire relaxation and enjoyment among family, friends and colleagues. Whether celebrating a special occasion or a spontaneous night out, guests have chosen Shula's Steak House for over 37 years.

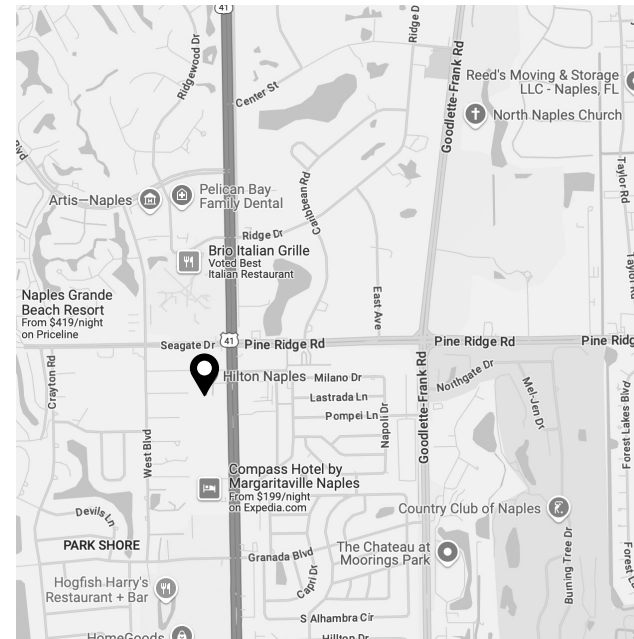


Shula's Steak House/Naples is located on the ground floor of Hilton Naples, within walking distance from the open-air Waterside Shops and five miles from the historic district of Old Naples.



Hilton Naples

5111 Tamiami Trail North
Naples, Florida 34103



§ Private Dining Rooms



NAPLES, FL
SHULA'S
STEAK HOUSE

PRIVATE DINING SPACES

THE WINE ROOM



PRIVATE - UP TO 16 GUESTS

Equipped with a 50' flat screen Plasma HDTV monitor with VGA connections to any laptop for that perfect presentation along with Wi-Fi. Ideal for intimate gatherings such as rehearsal dinners, baby showers, bachelor/bachelorette parties, birthday celebrations, family gatherings, employee /client appreciation dinners, and so much more.



NAPLES, FL
SHULA'S
STEAK HOUSE

PRIVATE DINING SPACES

THE COACH'S ROOM



**PRIVATE -
UP TO 30 SEATED GUESTS
UP TO 40 RECEPTION GUESTS**

Equipped with a 50' flat screen Plasma HDTV monitor with VGA connections to any laptop for that perfect presentation along with Wi-Fi. Perfect for a business meeting or conference, client appreciation event, office birthday party, rehearsal dinner, any special occasion or holiday gathering. This room can offer various set ups from u-shape, conference, square or rounds.



NAPLES, FL
SHULAS
STEAK HOUSE

PRIVATE DINING SPACES

THE PLAYER'S AREA



SEMI-PRIVATE - 40+ GUESTS

The Player's Area is a semi-private dining area and is ideal for large gatherings of 40+. This area can be AV equipped with monitors or screens.



NAPLES, FL
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STEAK HOUSE

PRIVATE DINING SPACES

LOBBY BAR AREA



**PRIVATE BAR AREA -
UP TO 125 GUESTS**

Perfect for any cocktail reception. This area can accommodate up to 125 guests with a private bar area. We offer a wide selection of hors d'oeuvres that can be passed or displayed.



NAPLES, FL
SHULA'S
STEAK HOUSE

OUTDOOR DINING SPACES

POOLSIDE BY SHULA'S



**OUTDOORS / POOLSIDE
RECEPTIONS -
UP TO 100 GUESTS**

Plan an outdoor reception poolside beneath royal palms. Enjoy the cool southern Florida breezes and the soft sounds of the waterfall.

§ Private Dining Menus



NAPLES, FL
SHULAS
STEAK HOUSE

HORS D'OEUVRES

Excludes Alcoholic and Non-Alcoholic Beverages

HORS D'OEUVRES CAN BE PASSED OR DISPLAYED. PRICES SHOWN ARE PER PERSON.

Gourmet Fruit & Cheese Board Display \$10

Add Meats: Including prosciutto, salami, mortadella and capicola +\$7

Vegetable Crudit  Display \$10

Sweet and Smoky Filet Tips \$10

Sweet corn br l e, pickled red onions

Calamari \$11

Black sesame seeds, scallions, Thai chili sauce

Hand Rolled Sushi Display \$15

California rolls, spicy tuna rolls, vegetarian rolls, pickled ginger, wasabi, soy sauce

GUESTS' FAVORITE

Seafood Display

MKT Price

BBQ shrimp, fried lobster tails, calamari and mini Maryland crab cakes

Prices exclude tax and gratuity. A 22% service charge will be added to parties of six or more.

*Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.



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HORS D'OEUVRES

Excludes Alcoholic and Non-Alcoholic Beverages

HORS D'OEUVRES CAN BE PASSED OR DISPLAYED. PRICES SHOWN ARE PER PIECE.

Colossal Shrimp Cocktail \$8 each
Atomic cocktail sauce, grilled lemon

Maryland Crab Cakes \$9 each
Jumbo lump crab, Old Bay aioli

Mini Lamb Chops \$8 each
With mint jelly

Tomato & Mozzarella Skewers \$5 each
With balsamic glaze

SIGNATURE APPETIZER

BBQ Shrimp
\$9 each

*Gulf shrimp stuffed with fresh basil, wrapped
with Applewood-Smoke bacon & basted
with BBQ sauce*

GUEST'S FAVORITE

Artisan Flatbreads
\$15 each
Chef's Choice

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STEAK HOUSE

BREAKFAST MENUS

COMPLETELY CONTINENTAL

\$22 per person

BREAKFAST SELECTIONS

Hot Oatmeal

With raisins & brown sugar

Selection of Muffins, Danishes & Bagels

With butter, preserves & cream cheese

Seasonal Fresh Fruit & Berries

BEVERAGE SELECTIONS

Cranberry Juice

Fresh Orange Juice

Starbuck's Regular Coffee

Starbuck's Decaffeinated Coffee

Assortment of English Breakfast Teas

All Eggs are Cage-Free

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BREAKFAST MENUS

MORNING MARKET BUFFET

\$28 per person

BREAKFAST SELECTIONS

Fluffy Scrambled Eggs

PLANNER SELECTS ONE:

**Turkey Bacon, Turkey Sausage
or Applewood Smoked Bacon**

House-Made Breakfast Potatoes

Biscuits and Gravy

Selection of Muffins, Danishes & Bagels
With butter, preserves, and cream cheese

Seasonal Fresh Fruit & Berries

BEVERAGE SELECTIONS

Cranberry Juice

Fresh Orange Juice

Starbuck's Regular Coffee

Starbuck's Decaffeinated Coffee

Assortment of English Breakfast Teas

All Eggs are Cage-Free

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NAPLES, FL
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PERFECT SEASON LUNCH

\$33 per person

PLANNER SELECTS UP TO FOUR ITEMS

Caesar Salad with Grilled Chicken

Baby gem lettuce, garlic croutons, Parmesan, Caesar dressing

Roasted Chicken Salad

Arugula, strawberry, apple, pickled red onion, avocado, feta, smoked peach vinaigrette

Grilled Chicken Club Sandwich

Swiss cheese, avocado mousse, bacon, lettuce, tomato, Shula sauce, brioche bun, served with steak fries

Steak Sandwich

Filet medallions, sautéed wild mushrooms, Boursin cheese, crispy shallots, arugula, ciabatta bread, served with steak fries

Grilled Portobello Sandwich

Marinated portobello mushrooms, roasted vegetables, chimichurri, toasted brioche bun, served with steak fries

OPTIONAL DESSERT

ADDITIONAL \$3 PER PERSON

**Freshly Baked Assorted
Large Cookies**

Brownies

Blondie Bars with Nuts

Vegetarian & Vegan Options Available

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NAPLES, FL
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HALL OF FAME LUNCH**\$48 per person****SALAD**

PLANNER SELECTS ONE:

Shula's Market Salad**Caesar Salad**

Salads served with
sourdough bread & butter

ENTRÉE

EACH GUEST SELECTS ONE:

Steak Mary Anne

Filet medallions, au poivre sauce,
Boursin whipped potatoes

Maryland Crab Cake

Pan seared, Old Bay aioli,
jumbo asparagus

Seafood Cavatappi Pasta

Jumbo lump crab, colossal shrimp,
roasted red pepper, tomatoes,
wild mushroom blend, lobster sauce

OPTIONAL DESSERT

ADDITIONAL \$3 PER PERSON

Freshly Baked Assorted Large Cookies**Brownies****Blondie Bars with Nuts****BEVERAGES****Freshly brewed Starbucks® Coffee****Decaffeinated Coffee****Assorted Tazo® Teas****Soft Drinks or Ice Tea***Vegetarian & Vegan Options Available*

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NAPLES, FL
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STEAK HOUSE

LUNCH MENUS

SUPER BOWL LUNCH

\$58 per person

SALAD

PLANNER SELECTS ONE:

Caesar Salad

Shula's Market Salad

The Wedge

*Salads served with
sourdough bread & butter*

ENTRÉE

EACH GUEST SELECTS ONE:

Antarctic Salmon

Jumbo asparagus, lemon beurre blanc, gremolata

Double Cut Pork Chop

Apple butter, Boursin whipped potatoes

Chicken Marsala

Boursin whipped potatoes, wild mushroom sauce

Steak Mary Anne

*Filet medallions, au poivre sauce,
Boursin whipped potatoes*

Grilled Portobello Steak

*Marinated Portobello Mushroom, Roasted
Vegetables, Chimichurri*

DESSERT

PLANNER SELECTS ONE:

Raspberry Brûlée Cheesecake

Chocolate Cake

BEVERAGES

Freshly brewed Starbucks® Coffee

Decaffeinated Coffee

Assorted Tazo® Teas

Soft Drinks or Ice Tea

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PERFECT SEASON DINNER

\$115 per person

SALAD

PLANNER SELECTS ONE:

Shula's Market Salad**Caesar Salad**

Salads served with
sourdough bread & butter

ENTRÉE

EACH GUEST SELECTS ONE:

7oz Grilled Filet Mignon*Béarnaise sauce***Chicken Marsala***Wild mushroom sauce***Antarctic Salmon***Lemon beurre blanc, gremolata*

Entrées served with jumbo asparagus
and Boursin whipped potatoes

Add a lobster tail +\$42

DESSERT

PLANNER SELECTS ONE:

Raspberry Brûlée Cheesecake**Chocolate Cake**

BEVERAGES

Freshly brewed Starbucks® Coffee**Decaffeinated Coffee****Assorted Tazo® Teas****Soft Drinks or Ice Tea**

Featuring **SHULA CUT STEAKS** – Our Proprietary Standard for Premium Black Angus Beef, Aged To Perfection

Vegetarian & Vegan Options Available

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HALL OF FAME DINNER

\$125 per person

SALAD

PLANNER SELECTS ONE:

Shula's Market Salad**Caesar Salad****The Wedge**

*Salads served with
sourdough bread & butter*

ENTRÉE

EACH GUEST SELECTS ONE:

10oz Grilled Filet Mignon*Béarnaise sauce***Chicken Marsala***Wild mushroom sauce***Antarctic Salmon***Lemon beurre blanc, gremolata*

*Entrées served with jumbo asparagus
and Boursin whipped potatoes*

Add a lobster tail +\$42

DESSERT

PLANNER SELECTS ONE:

Raspberry Brûlée Cheesecake**Chocolate Cake****Key Lime Pie**

BEVERAGES

Freshly brewed Starbucks® Coffee**Decaffeinated Coffee****Assorted Tazo® Teas****Soft Drinks or Ice Tea**

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SUPER BOWL DINNER

\$145 per person

APPETIZER

PLANNER SELECTS ONE:

Maryland Crab Cake*Jumbo lump crab, Old Bay aioli***Colossal Shrimp Cocktail***Atomic cocktail sauce, lemon*

SALAD

PLANNER SELECTS TWO:

Shula's Market Salad**Caesar Salad****The Wedge**

*Salads served with
sourdough bread & butter*

ENTRÉE

EACH GUEST SELECTS ONE:

10oz Grilled Filet Mignon*Béarnaise sauce***14oz Prime New York Strip***Chimichurri sauce***Chicken Marsala***Wild mushroom sauce***Antarctic Salmon***Lemon beurre blanc, gremolata*

*Entrées served with jumbo asparagus
and Boursin whipped potatoes*

Add a lobster tail +\$42

DESSERT

PLANNER SELECTS TWO:

Raspberry Brûlée Cheesecake**Chocolate Cake****Seasonal Berries****Key Lime Pie**

BEVERAGES

Freshly brewed Starbucks® Coffee**Decaffeinated Coffee****Assorted Tazo® Teas****Soft Drinks or Ice Tea**

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THE GAMECHANGER DINNER

\$160 per person

APPETIZER

PLANNER SELECTS ONE:

Maryland Crab Cake*Jumbo lump crab, avocado butter, remoulade***Colossal Shrimp Cocktail***Remoulade, cocktail sauce, lemon***Maple Bourbon Bacon***Jalapeño cheddar polenta, apple fennel slaw***SALAD**

PLANNER SELECTS TWO:

Market Salad**Caesar Salad****The Wedge**

*Salads served with
sourdough bread & butter***ENTRÉE**

EACH GUEST SELECTS ONE:

10oz Grilled Filet Mignon*Béarnaise sauce***14oz Prime New York Strip***Chimichurri sauce***Chicken Marsala***Wild mushroom sauce***Miso Glazed Grouper***Sweet corn purée***Double Cut Porkchop***Apple butter*

*Entrées served with jumbo asparagus
and Boursin whipped potatoes*

*Add a lobster tail +\$42***DESSERT**

PLANNER SELECTS TWO:

Raspberry Brûlée Cheesecake**Chocolate Cake****Sunshine Cake****Key Lime Pie****Crème Brûlée****BEVERAGES****Freshly brewed Starbucks® Coffee****Decaffeinated Coffee****Assorted Tazo® Teas****Soft Drinks or Ice Tea**Featuring **SHULA CUT STEAKS** – Our Proprietary Standard for Premium Black Angus Beef, Aged To Perfection

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POLICIES / CONTACT

BAR / BEVERAGES

We offer open bar, cash bar, liquor, beer, wine or a combination thereof. All alcoholic beverages are based on consumption and wine is priced per bottle/per glass. The prix-fixe menu options include a soft drink, iced tea, and coffee service. Please ask Courtney to help you customize your bar menu.

WINE SELECTIONS

Shula's Steak House Naples offers over 3,600 wine selections. We can customize your wine selection by using our interactive Personal Sommelier. The interactive Personal Sommelier can pair your menu by flavor, region, price range or the 90 Point Club.

SERVICE CHARGES

We do not have a food/beverage minimum but do apply room fees. The Wine Room is \$200, The Coach's Room is \$225, The Player's Area is \$300 and Shula's Lobby Bar is \$10 per guest. Please discuss these fees with Courtney.

CANCELLATION CHARGES

A cancellation fee of \$600 for Breakfast/Lunch and \$1500 for Dinner/Reception will be applied if an event is cancelled with fourteen (14) days of the scheduled event. Should your party

not fulfill our Cancellation Policy and not show up for the event, the Client will be charged the guaranteed number of guests times the per person food amount plus tax & tip.

AUDIO/VISUAL EQUIPMENT SERVICE

The two private dining rooms come equipped with a 50" flat screen monitor with a VGA or HDMI connections for the perfect presentation at \$125 per day. Additional AV equipment is available upon requested. Please ask Courtney for a complete list of equipment.

PARKING & LOCATION

We offer complimentary valet parking and garage parking. Shula's Steak House is located in the lobby area of the Hilton Naples at 5111 Tamiami Trail North, Naples FL 34103.

CONTACT

Courtney Kyle

Director of Marketing & Sales

Direct: 239.659.3176

Email: ckyle@cooperhotels.com



Thank You

Shula's Steak House Naples

Inside the Hilton Naples
5111 Tamiami Trail North
Naples, FL 34103

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Director of Marketing & Sales
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